

The Finnish Reading Center's Key Figures 2023

INTERNATIONAL ACTIVITIES



5 projects to support children's and youth's reading



A Book Gift Programme Was Included In the Finnish Government Programme!

Almost **250 000** babies have received a book gift at the maternity and child health clinic.

AUTHOR VISITS



82 800 readers met with an author

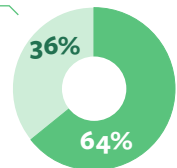
1 656 author visits and workshops

A total of **440 599,17 €** was paid to the authors

Customer satisfaction rate **4,9/5**



Author Visits for adults



Author Visits for youth and children

THE FINNISH READING CENTER IN THE MEDIA

123 news articles

with a mention of The Finnish Reading Center

The amount of mentions grew **62%**



The Finnish Reading Center was mentioned in the social media for **more than 2000 times**



Reading Week reached **3,5 million** people on social media

ADMINISTRATION



8 EMPLOYEES

4 full-time

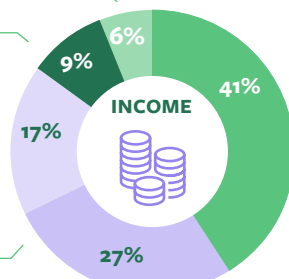
4 part-time

Service fees and own funding

Private funding

Other public funding

Ministry of Education and Culture



Payment for author's for the author visits

The Finnish Reading Center's basic funding from the Ministry of Education and Culture is 380 000 €, including the funding of the literary magazines.

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